



IOWA DEPARTMENT OF AGRICULTURE AND LAND STEWARDSHIP

PATTY JUDGE
SECRETARY OF AGRICULTURE

Fresh News

Summer 2003 UPDATE

The Farmers' Market Newsletter

MAKE PLANS TO ATTEND !!

2004 Iowa Farmers' Market Managers/Organizers Conference

Saturday March 27, 2004
Des Moines Botanical Center
Des Moines
8:00 – 4:00 p.m.

This year's Conference will have all the answers!

The experts will be answering your questions on:

- Rules and Regulations markets have to follow
- Food safety or "can this be sold at market?"
 - Meat and poultry sales at market
 - Scales at markets
 - Animal sales at market
 - Insurance
 - Sales tax permits
 - Fish, wine and cheese sales
 - Market rules – how to write and how to enforce them
- How do you handle "difficult" vendors – Conflict management
 - ***And much, much more!***

***A full day of information dedicated to helping you manage your market!
Meet other market managers, solve problems, get new ideas!***

Winners of the 2003 Iowa Farmers' Market Improvement Competition
will be announced!

All the Conference details and cost will be in the next Fresh News issue!

27 MARKETS ENTERED IN THE 2003 IMPROVEMENT COMPETITION

Twenty seven markets are participating in the 2003 Iowa Farmers' Market Improvement Competition. Markets participate in their population category with the opportunity to win cash prizes. Each population category will award a first place prize of \$1,000, a second place prize of \$750 and a third place prize of \$500. This competition is generously supported by the Iowa Farm Bureau Federation, along with the Iowa Dept. of Agriculture and Land Stewardship and the Iowa Farmers' Market Association. Winners will be announced at the 2004 Iowa Farmers' Market Conference.

Good luck to the following entrants!

Populations under 5,000

Youngville Café Farmers' Market – VanHorn/Newhall area; Saturdays at Sewal; Silver Creek Farmers' Market – Silver City; Old Mill Markets – Lynnville; Urbana Farmers' Market; Keosauqua Farmers' Market; State Center Main Street Farmers' Market; Traer Farmers' Market; Belmont Area Farmers' Market; Davis County Farmers' Market – Bloomfield; Dyersville Farmers' Market; Forest City Farmers' Market; Mt. Vernon Farmers' Market.

Populations 5,000 – 20,000

Greene County Farmers' Market – Jefferson; Vinton Farmers' Market; Manchester's Farmers' Market; Red Oak Farmers' Market; Atlantic Farmers' Market; Spencer Area Farmers' Market.

Populations over 20,000

Ankeny Uptown Farmers' Market; Mississippi Valley Growers' Association – Davenport Farmers' Market; Mississippi Valley Growers' Association – Bettendorf Farmers' Market; Ames Downtown Farmers' Market; Drake Neighborhood Farmers' Market – Des Moines; River City Farmers' Market – Council Bluffs; The Metro Market – Des Moines; Ames Farmers' Market.

The 2003 Farmers' Market Directory has a record number of markets listed – 165 to be exact! Last year there were 147 farmers' markets. The 2003 Farmers' Market Directory is on the IDALS web site.
www.agriculture.state.ia.us

STAY IN TOUCH OR HOW TO CONTACT US

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